The true meaning of life is to plant trees, under whose shade you do not expect to sit.

— Nelson Henderson
On May 31, 2009, Mary Goodall, a longtime advocate for children’s causes, passed away peacefully in her home surrounded by her loving family and friends. Mary will be remembered for many things: her warm personality, her beautiful smile, her grace and her insurmountable faith. Most of all, Mary will be remembered for her dedication to helping children in need.

A San Diego native, Mary’s community service began at Hoover High school where she was an honor student and service leader. Upon graduation from SDSU and after marrying her high school sweetheart, Jack Goodall, Mary dedicated herself to serving children in many ways. She was appointed to the California State Commission for the Protection of Children, was an early leader of Promises2Kids (then known as the Child Abuse Prevention Foundation) and was instrumental in the building of San Pasqual Academy, the nation’s first boarding school for foster youth.

In honor of Mary’s life-long service to children and young adults, in 2002 Promises2Kids dedicated North County’s first youth transitional living house in her honor — Mary’s House. Mary’s House is located in Escondido and provides shelter and support for former foster youth who have aged out of the foster care system and have no permanent home. In addition to housing, Mary’s House offers counseling services, job readiness and life skills training and teaches young women how to make a successful transition into adulthood. To date, 37 young women have successfully completed the program at Mary’s House and we are very proud to continue Mary Goodall’s legacy of community service.

Mary was also an advocate of training for law enforcement and social workers who handle child abuse cases. She helped form a team of professionals who now develop curriculum and volunteer their time providing the latest techniques and standards of practice to support those who are responsible for the protection of children.

Mary Goodall will be missed by all of those who were fortunate to have known her, but she will certainly not be forgotten.
Message from CEO/President Honorable Susan Golding

Reasons for Hope

In spite of the struggling economy last year, 2009 was a year of many accomplishments for Promises2Kids. All around us were reasons for hope.

In May 2009, with full support of the Board of Directors, we took the historic step of changing our name from The Child Abuse Prevention Foundation to Promises2Kids. The new name reflects the promise that a parent makes when a child is born to nurture and care for that child. The change was met with very positive community reaction.

Following the launch of our new name, Promises2Kids hosted the first Summer Promises Concert featuring an incredible performance by Jewel. The concert was a tremendous success with more than 500 attendees. The inaugural Promises Concert was the highest grossing event in the organization’s history and is now Promises2Kids’ annual signature event.

Camp Connect, a program that reunites sisters and brothers living apart in foster care, brought more siblings together in 2009 by increasing the number of events from 4 to 6. Separation in foster care can lead to permanent separation if ongoing efforts are not made to help the children stay connected. Camp Connect ensures that these brothers and sisters have opportunities to create childhood memories together even though they are living apart.

The graduation rate for the Guardian Scholars Program, which provides scholarships and mentoring for former foster youth, increased to 80%. Despite the difficulties of their childhood, these students have overcome obstacles and achieved success. An 80% graduation rate is an accomplishment of which any educational institution would be proud.

Programs supported by Promises2Kids at the Polinsky Children’s Center continued to provide support, education, health and recreation for 2,999 children who received services during the 2008-2009 fiscal year.

The Promises2Kids Child Abuse Investigative Training Programs were sell-outs as social workers, law enforcement and other first responders convened to receive training and learn about best practices in child abuse investigations.

As the economy continued to decline in 2009, social service agencies around the country started to report an increase in demand for need-based services as more families began to suffer from the impact of job losses, pay cuts and foreclosures. We knew we had to take on the task of addressing the potential impact of the failing economy on child abuse rates. The San Diego community banded together to help. That is what we do as a community. When times get rough, San Diegans pull together to ensure that the most vulnerable receive the help that they need.

The children we serve have overcome circumstances that most of us could never imagine. Many of the financial struggles endured in 2009 pale in comparison to the struggles that abused and abandoned children must overcome. Approximately 70,000 calls of suspected child abuse continue to come into San Diego’s Child Abuse Hotline every year. The fight is not over. We need your help to continue our efforts to break the cycle of child abuse. We need your help to continue providing hope for hurting children in our community who have no one else.

With Gratitude,

Susan Golding
CEO/President
2009: A Year of Accomplishments

**P**

Plans for a new Marketing and Communications Strategy are implemented by the Board and the organization hires its first professional public relations firm.

**R**

Reaction is positive from the community as the Child Abuse Prevention Foundation changes its name to Promises2Kids with a new logo, new website, new brochures and two new trademarked taglines: A Foundation for Childhood™ and Give From Your Heart™.

**O**

On target with the organization’s new marketing strategy, Promises2Kids launches a new social media program which includes Facebook, Twitter, YouTube, and an e-newsletter.

**M**

Multimedia efforts expand with the launch of a new corporate video.

**I**

In spite of the failing economy, Promises2Kids’ inaugural Summer Promises Concert with singer Jewel is the highest grossing event in the organization’s history.

**S**

Safety, protection, and support were provided for 2,999 children at the Polinsky Children’s Center.

**E**

Even in the tough economy, Promises’ Annual Give from Your Heart™ Holiday Gift Drive sets a record with more than 13,000 gifts distributed to foster children throughout the county.
Siblings separated in foster care are reunited through Camp Connect. More than 200 children enjoy fun activities throughout the year and a 4-day outing at Camp Cedar Glenn.

Scholarships are awarded to 36 former foster youth through the Promises2Kids Guardian Scholars Program and 80% of eligible seniors graduate.


Kids in foster care receive $11,400 in funds through the Something Special Fund to help pay for life-enriching activities such as soccer, karate, music lessons and more.

In 2009, the staff at Mary’s House continued to provide hope, healing, shelter and support for young former foster women.

Dolls, toys, books, clothes, games and other items were purchased by and for foster kids with gift cards provided by Promises through the Birthday Club.

Kids in foster care receive $11,400 in funds through the Something Special Fund to help pay for life-enriching activities such as soccer, karate, music lessons and more.

In 2009, the staff at Mary’s House continued to provide hope, healing, shelter and support for young former foster women.

Dolls, toys, books, clothes, games and other items were purchased by and for foster kids with gift cards provided by Promises through the Birthday Club.
2009 CHEFS & CHAMPIONS

Promises2Kids CEO & President Susan Golding presents a gift to Jack Goodall in recognition of his late wife Mary Goodall, a long time advocate for children.

Volunteer Honoree Connie Fox chats with the staff at the Monsoon Group.

From left to right: Art Rivkin, Jeannie Rivkin, Alex Cremidan, Barbara Parma, Christine Cremidan, Leon Parma, Patty Payne and Robert Payne honor the late Mary Goodall at the 2009 Chefs and Champions event.

INAUGURAL SUMMER PROMISES CONCERT

Jewel sings a beautiful rendition of "Somewhere Over the Rainbow"

More than 500 people attend the Inaugural Summer Promises Concert.
STUFF THE BUS
Junior Seau and Promises CEO & President Susan Golding at the 2009 Stuff the Bus! Community Drive.

BACK TO SCHOOL BACKPACK DRIVE
San Diego Padres wives support the 2009 Back To School Backpack Drive.

HALLOWEEN COSTUME DRIVE
More than 5,000 foster children received costumes during the 2009 Promises2Kids Halloween costume drive.

GUARDIAN SCHOLARS
The Vons Foundation donates $10,000 to the Promises2Kids Guardian Scholars Program.

Bob Tarlton of the Ford Motor Company Fund and his wife (center) meet the 2009 Guardian Scholars recipients who benefited from Ford's generous donation of $10,000.
The Promises2Kids’ Board of Directors, members of the community, partner organizations, and dedicated staff continued to demonstrate unwavering commitment to our mission to break the cycle of child abuse through prevention, education, advocacy and funding by helping to support the following programs:

- The Polinsky Children’s Center
  - Developmental Screening and Enhancement Program (DSEP)
  - Youth to Youth Advocate Program
  - Developmental Preschool Program
  - Pet Encounter Therapy (Helen Woodward animal-assisted therapy)
  - Health and Recreation
- The Guardian Scholars Program
- Mary’s House
- The Something Special Fund
- Coordinated Response to Child Abuse Training (Beth Lennon Symposium)
- The Birthday Club
- Give From Your Heart™ Holiday Gift Drive
- Camp Connect San Diego
- Stuff the Bus! Sports Equipment Drive
- School Success
- P.R.I.C.E (Prevent Rape By Intoxication)
- Adoption Recruitment Program (The Heart Gallery)
- Back to School Backpack and Flash Drive
- Fosterchange.org website
- Halloween Costume Drive

**Under Development:**
- Military Families Support Initiative
- Child Internet Safety Initiative
## Statement of Financial Position

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current Assets</td>
<td>2,320,976</td>
<td>2,798,048</td>
</tr>
<tr>
<td>Property &amp; Equipment</td>
<td>414,370</td>
<td>423,270</td>
</tr>
<tr>
<td>Long Term Investments</td>
<td>1,610,389</td>
<td>1,508,235</td>
</tr>
<tr>
<td>Other Assets</td>
<td>20,000</td>
<td>11,117</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>4,365,735</strong></td>
<td><strong>4,740,670</strong></td>
</tr>
<tr>
<td><strong>LIABILITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current Liabilities</td>
<td>83,670</td>
<td>150,770</td>
</tr>
<tr>
<td>Long-Term Liabilities</td>
<td>2,732</td>
<td>4,107</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES</strong></td>
<td><strong>86,402</strong></td>
<td><strong>154,877</strong></td>
</tr>
<tr>
<td><strong>NET ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>584,146</td>
<td>783,170</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>3,156,432</td>
<td>3,263,868</td>
</tr>
<tr>
<td>Permanently Restricted</td>
<td>538,755</td>
<td>538,755</td>
</tr>
<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td><strong>4,279,333</strong></td>
<td><strong>4,585,793</strong></td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES &amp; NET ASSETS</strong></td>
<td><strong>4,365,735</strong></td>
<td><strong>4,740,670</strong></td>
</tr>
</tbody>
</table>

## Statements of Activity

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PUBLIC SUPPORT AND REVENUE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions</td>
<td>1,009,662</td>
<td>907,177</td>
</tr>
<tr>
<td>In-Kind Contributions</td>
<td>758,568</td>
<td>742,443</td>
</tr>
<tr>
<td>Special Events</td>
<td>286,589</td>
<td>198,972</td>
</tr>
<tr>
<td>Interest Income</td>
<td>87,093</td>
<td>169,450</td>
</tr>
<tr>
<td>Unrealized Gain (loss) on Investments</td>
<td>(44,606)</td>
<td>5,704</td>
</tr>
<tr>
<td><strong>TOTAL PUBLIC SUPPORT AND REVENUE</strong></td>
<td><strong>2,097,306</strong></td>
<td><strong>2,023,746</strong></td>
</tr>
<tr>
<td><strong>EXPENSES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Services</td>
<td>1,804,902</td>
<td>1,937,775</td>
</tr>
<tr>
<td>Fundraising</td>
<td>478,919</td>
<td>402,523</td>
</tr>
<tr>
<td>General and Administrative</td>
<td>119,945</td>
<td>230,913</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>2,403,766</strong></td>
<td><strong>2,571,211</strong></td>
</tr>
<tr>
<td><strong>CHANGE IN NET ASSETS</strong></td>
<td><strong>(306,460)</strong></td>
<td><strong>(547,465)</strong></td>
</tr>
</tbody>
</table>
Children’s Circle — Donor Honor Roll  
January 1, 2009 - December 31, 2009

Thank you to all of our supporters. Your generosity in 2009 helped Promises2Kids provide health, hope and healing to abused, neglected and abandoned children and youth throughout San Diego County.

Diamond $25,000+
County of San Diego
Cuatrecasas Family Foundation
Dunn Family Trust
Jack Goodall
Ian Mausner
QUALCOMM
Rancho Santa Fe Foundation
Sara & Derek Thomas
United Way of San Diego County
Joan Waitt

Emerald $10,000-24,999
Margaret Dell Barr Trust
Eric Benson
Change A Life Foundation
Children’s Health Fund
Dorothy Conte
Supervisor Greg Cox
DPR Foundation
William Donner Foundation
Ford Motor Company Foundation
Samuel & Katherine French Fund
Kristen & Jason Howerton
In-N-Out Burger Foundation
Patty & Victor Ippolito
Rebecca & Craig Irving
Leichtag Family Foundation
Perkins Family Foundation
Rest Haven Children’s Fund
Stillman Family Foundation
Stuart Foundation
Vons Companies Charitable Foundation

Sapphire $5,000-9,999
Isha Babel
Barona Valley Ranch Resort & Casino
Teresa & Christopher Bertorelli
Dianne Repucci-Bierman
Tom Blair
Nancy Burney
Irene & Rob Butterfield
Luis Castillo
Commission on Children, Youth & Families
Patrick Daniels
Doyle Family Foundation
David Fenstemaker
Renée Comeau & Terry Gulden
Melony Huber

Topaz $2500-4,999
K. Andrew Achtkerkirchen
Avnet Global Contribution Council
Jane Mack-Baker
Bank of America
Jack Berkman
Nancy Borrelli
Bridgepoint Education
Capstone Advisors
John Costa
Gigi & Ed Cramer
Del Mar Pacific
Robert DeuPree
Doyle Family Foundation
Samuel I. & Henry Fox Foundation
Karen Georgatos
Ingrid Hibben
Higgs, Fletcher & Mack
Norma & Gary Hirsh
Virginia and Frank Hobbs
Janet McAfee & David Isaman
Diane Levken
Noelle & Tim Ludwig
Manpower
McLeod Family Trust
Keith McKenzie
Deidre & Joel Mooney
Debra & Claude Anthony
Marengo
Newland Communities
Khuong Nguyen
Susan Nowakowski
Patricia & Robert Payne
Price Charities
Ronald Ricketts
Jeannie & Arthur Rivkin
San Diego County Credit Union
SDGE
San Diego Foundation
Maureen Sullivan
Wayne Talleur
Stephanie & Tony Trolinger
Ken Van Damme II
Robert Wheat
WD-40 Company

Platinum $1,000-2,499
Tina Ames
John Armantrout
Barona Band of Mission Indians
Patricia Bruce Becker
Debra Benson
Steve Bond
Pauline Box
Kevin Boyer
Arthur Brody
Marc Brungger
Yvonne Campbell
Arnab Chatterjee
Combined Federal Campaign
Perry Dealy
Matthew Dealy
Craig Dever
Jennifer & Douglas Drennan
Carlton Eibel
Diane & Elliot Feuerstein Fund of the Jewish Community Foundation
Brian Forbes
Tom Forsyth
Larry Gilbert
Kristin & Gary Gist
Edith & David Glassy
Judy Goldman
Carlee & Jeffrey Goodall
Goodrich-RoHR Employees’ Will-Share Club
Carol Lynne Grossman
Jim Guerin
Ann & Ben Haddad
Susan & Alex Hamm
Dorothy & John Helm
Helix Water District Contribution Club

Scott Hilkene
Charles Hoge
HomeAid San Diego
Lisa & Michael Hyndman
Jewish Community Foundation
Leslie Ladd
La Jolla Kiwanis
Janith & Thomas Lohner
Eduardo Lombardi
Frank Lopez
Romy & David Loseke
Drew Louis
Linda & Gary Manchester
Nancy & Michael Manning
Mitchell International
Elizabeth Meyer
Art & Denise Molloy
Derek & Susanne Myron
Gina Nelson
Novartis Institute for Functional Genomics, Inc.
Carole & Richard O’Hanlon
Carlos Olguin
Barbara & Leon Parma
Todd Parnell
Leigh Ann Peelman
Jennifer Perkins
Matthew Peterson
Barbara & Paul Peterson
Robert Regenery
Rotary Club of Escondido
Cindy & Mike Rundlett
Gregory Salomon
San Diego County Credit Union
San Diego County Pest Control Operators
San Diego Unified School District - Community Service Association
Peter Schultz
Sempra Energy
Steve Shia
Karen Sommers
Maryann & James Stewart
Sundt Foundation
Tauber Family Fund
Kendra Thomas
Pelin Thorogood
Teresa & Tom Warren
Kathryn Watson
Harvey Williams
Link Wilson
Mark Zwerenz
Gold $500-999
Andrew Abrams
Bernardo Hills Vet Hospital
Erik Bjontegard
Maudie Bobbitt
Julie & George Bronstein
Jennifer Bryant
California Coast Credit Union
Charitable Auto Resources, Inc
Cynthia & Tim David
Jennifer Davies
Jennifer Bryant
Bernardo Hills Vet Hospital
Erik Bjontegard
Maudie Bobbitt
Julie & George Bronstein
Jennifer Bryant
California Coast Credit Union
Charitable Auto Resources, Inc
Cynthia & Tim David
Jennifer Davies
Jennifer Bridges
Silver $250-499
Alex Abatti
George Adams
John & Monica Ball
Mark Barber
Barnes & Noble
Beth Billstein Petrovic
Susan Birtha
Catherine & Phil Blair
Barbara Bloom
Maureen Boll
Robert Brewer
Charles Brown
Dede Busch
Jacqueline Butler
Kimberly Ceballos
Lawrence Coffman
Karen & Kenneth Cohen
Mark Columbe
Crunch Time Gourmet Popcorn
Timothy Daly
Leana Dekock
Gail and Jeff Donahue
Lyne Doyle
Jennifer & Steve Elleson
Merle Fogleman
Betty Foss
Linda & Robert Freeman
Rose & Chris Frels
Kathleen Galvin
Danny Garland
Gen-Probe Inc.
Mary Avery & Russell Gessner
Aaron Godwin
Heidi Goldberg
Michael Gonzales
Nancy Granger
Barbara & Edward Hemmingsen
Kim Hightower
Glenn Holman
Julie Hussey
Robbie Johnson
Patricia May Juengst
Gerald A. Kelly Fund of
the San Diego Foundation
Richard J. Kubisht
Steve Lango
Carol LeBeau
James Levinson
Susan Lipson
H. Marcus
Paul Martens
Debra Mauro
Michael McCarron
Gregg McDonough
Brian & Maura McInerney
Virginia Mellon
Priscilla Moxley
Sherry Myron
Daniel Negroni
Christi Noel
Patricia Norwood
Marcos Ortega, III
Kim Penny
Terre Remington
Christopher Ritchie
MaryAnn Roberts
Daniel Rodriguez
Sheryl & Paul Russell
San Diego National Bank
Shawn Schraeger
Kathleen Sellick
Marvin Shulsky
Jeffrey Siegel
Elizabeth Silverman
Stanley Smiedt
Robin Stark
Eileen & Jeffrey Struthers
Kathleen Thuner
UPS Foundation
Linda Villegas-Marrero
voiceofsandiego.org
Michael Wahlster
Christopher Walt
Betsy & Randy Warner
Dolli Whistler
Jamie Yates
Maria Zadorzny

Bronze $100-249
Marion Allen
Amen Foundation
Lyn Angene
JoAnn Antigiovanni
Lori August
Dan Barnett
Mark Baron
Sarah Battelle
Gail Becker
Karen Benedict
William Berman
Julia & Edgar Berner
Elida Bessanel
Juliet Bierle
Rita & Jerome Bierman
Nicole Blakely
Gregory Block
Cecil Boyd
Nora & Stephen Bullock
Algena B. Burns Living Trust
Rosemary & Robert Burson
Mary Ann Calcott
Linda & Edgar Canada
Martha Farish & Joseph Cohen
Charles Christensen
Richard Clamptt
Douglas Cooper
Gary Correia
John Corrente
Florence Crick
Ann Cunningham
Joanne & Terry Derr
Heidi DeuPree
B Dominik
Robert Duggan
Annie Dunn
Claire Ellman
Lynn & Bert Epsten
Sharon Esay
Pamela Fair
Willis & Hulda Fannom
Alice & Walter Fiorentini, Ret. LCDR
John Fleming
Mindy & Nathan Fletcher
Ronald Flores
Pauline Foster
Robert Freelen
Richard Gabriel
Gita Marcia Gendloff
Charlotte M. Gerry
Kathleen Gibbon
Joel Glaser
Gordon Glazer
Robert & Helen Goldstein
IVette Gonzalez
Cheryl Goodman
Sean Gousha
Harold Grafton

“There are two kinds of gratitude: the sudden kind we feel for what we receive, and the larger kind we feel for what we give.”
— Edward Arlington Robinson
Children’s Circle — Donor Honor Roll continued

Michelle Graham
William Graham
Lucretia Groen
Caron Gruber
Tony & Susan Haber
Leslee Hall
Lynn Hall
Thomas Hamilton
Christine & Stephen Hargrave
Lucina K. Heipt
Susan & Walter Heiser
Ricardo Hernandez
Barbara & James Hetzler
Thelma Strickland Hicks
Teena Hogan
Consuelo Holmes
Kip Howard
HP Company Foundation
Peter Hsu
Susan & Jonathon Huberman
Brent Hughes
Mary Ann Huiras
Arlyne & Richard Ingold
Lee Willis Irvine
Erika Jackson
Bronson Jacoway
Edward Jonas
Andrea Julian
Maritza & V. Paul Kater
Esther & Gerrit Kats
Marilyn Kaufhold
Jean Kelly
Jean & Robert Kelly
Warren Kessler
Nancy & Raymond Kipp
Lois & William Kolender
Judith & Henry Krumholz
Elizabeth & James Kutzner
Sandy Lai
Sandra Laird
Marina Landa
Earl & Nancy Langford
Clara & Joseph LaPlante
Ruth & Alan Larson
Barbara Lauer
Dorothy Ledesma
Samantha Lopez
Joanne & Graham MacHutchin
Guy Maddox
Andrew Mar
David Marino
Jon Marker
Marla Martin
Carole & James McCormack
Carolyn & Pat McNamara
Jodi Megna-Dobron
Francine Mellon
Ann & James Melotti
Margaret & Paul Meyer
Alma Mollering
Clifton C. Morgan
Elizabeth & Bradley Morgan
Veronica Morgan
Fred Morrison
Dina Moskowitz Mazur
Sally Muir
Richard J Muscio
Micah Myrmo
Steven Nagy
National Charity League -
San Dieguito Chapter,
Class of 2010
Andrea & John Nowell
Jessica & Derrick Oien
Jan Peake
Elizabeth Perez
Norman Peterson
Alison Price
Gerry Ranglas
Daniele Rode
Dee Ann Rogers
Gail & Edward Rogers
Jane C. Roome
Doris Rose
Beverly & William Rulon
Julie Russell
Robert Ryan
Barbara & John Ryan
San Diego County Deputy
Sheriff’s Foundation
San Diego News Network
Schuman-MacDougall Fund
of the Jewish Community
Foundation
Marie Scott
Wayne A. Seim
Testamentary Trust
Annette & Herbert Seltzer
Linda S. Sharp
Bonnie & Marvin Siegel
Gail Sipe
Angeline & Charles Smith
Lisa Smith
Russell Sofranko
Betsy Sorkin
Nancy Spector
Jane Spencer
Mark Stadler
Star Candy Designs Jewelry
Stearns Foundation
Wayne Stelmar
Don Stratford
Jessie Swanstrom
Melody & Garry Thornton
Vicky & Randy Townsend
Susan & Ron Triegll aff
Nancy & Roy Ulrich
United Way California
Capital Region
John Vivrett
David Vorpahl
Raymond Vredenburgh
Peter & Terry Vredenburgh
Joyce Wakefield
Susan & William Walsh
Dorothy Ann Ward
Richard Warfield
Joy Waters
Maggie Watkins
Daniel Weber
Wendy Kruidienie &
Philip Wilkinson
Bethel & Timothy Williams
Carrie Wilson
Marilyn Wilson
Charmaine Winslow
Elayne Wolfenson
Julie Woolf
Patricia Yoshida
Jill & Richard Zadorozny
Tan Zaman
Laura Zarate

InKind Donors

Diamond $25,000+
Bridgepoint Education
Disguise, Inc.
Kilroy Realty Corporation
LPL Financial
National University
Sleep Train
Joan Waitt

Emerald $10,000-24,999
Boyer $10,000-24,999
Susan Dunn
Lilly Biotechnology
Nordstrom - Fashion Valley
& Horton Plaza
Redtearn & Associates
San Diego Magazine
San Diego Padres
Mark Zwenrenz

Sapphire $5,000-9,999
Bradford Renaissance Portraits
CJ Charles Jewelers
DPS Sporting Club
Fish & Richardson
Renée Comeau & Terry Gulden
Norma & Gary Hirsh
Hyatt Regency La Jolla
Derek Myron
SAIC
Smooth Jazz News
Time Zone Multimedia

Topaz $2500-4,999
Ace Parking
Greg Anderson
Cafe Japengo
Centra Legal Group
Holland America Cruise Line
KFMB TV Local 8
Luce Forward
Macy’s
Keith McKenzie
National Charity League -
Rancho Santa Fe
Newland Communities
Nine Dragons Inc.
Pamplemousse Grill
Paul Nestor Photography
Plush Impressions Inc.
Raytheon
Seaside Nannies
SeaWorld
Denise Selati
Statewide Fumigation
Truluck’s Seafood, Steak
& Crab House
Ken Van Damme II
“We make a living by what we get; we make a life by what we give.”

— Norman Kennedy

Platinum $1,000-2,499
Abbey Chamberlain Photography
Acqua Al 2
Barona Resort & Casino
Butterfield Schechter, LLP
Clear View Eye & Laser
Don8 Stuff Toys
Flora Vista Elementary School
Flowers on 56
Susan Golding
The Grand Del Mar
Daniel Griffin
Helen Woodward Animal Center
Henry’s
Il Fornaio
Jack In the Box
Jackson Design
Jennae & Joe Sciuto
La Gran Tapa
La Paloma Star OES #96
Lori Gentile Interior Design
Los Arcos Restaurant
Macy’s
Monsoon Group
Neil Ribner
Phil’s BBQ Point Loma, Inc.
San Diego BOMA
San Diego Padres Foundation
Jennae & Joe Sciuto
Shine On
St. Petersburg Vodka
Tiffany & Co.
University Club

Gold $500-999
Advanced Spine & Injury Center
Beyond Tech
The Check Cashing Place
Chiropractic Wellness Center
Churchill Cigar Lounge
City of San Diego Engineering Department
Clase Azul Tequila
Glenn Dethloff
Get Off Your Rockers
Chris Giaquinta
Sagle Gootel
Rochelle Hancock
Grand Hyatt San Francisco
Hotel Del Coronado
Shaina Hytken
Klassy Krispy Gourmet Treats
L3 Communications
La Jolla Playhouse
The Lodge at Torrey Pines
Mary Narcisco
Nespresso
Nika Water
One Reverse Mortgage
Plush Lounge
Prudential
David Ricks
San Diego Family Magazine
The Steakhouse at Azul
Dulcey & Ken Stevens
Stone Brewing Company
Adriana & Jacob Terzoli
Tierrasanta Junior Women’s Club
Tower 23 Hotel
Wangenheim Middle School
Margie Younger

Silver $250-499
3E Company
Alvarado Institute of Skin Care
Sally North & Danny Asbille
Ascot Shop La Jolla
Belly Up Tavern
Tracey Best
Anyah Bom
Ioannis Bousnakis
Century Club of San Diego
Alexandra & Jorgen Dahl
DK Hair
Connie Fox
Hard Rock Hotel
Heaviland Enterprises
Jack In The Box Foundation
Jack’s La Jolla
LTA Tennis Academy
NIKA Water
The Prescott Companies
Red Door Restaurant & Wine Bar
San Diego Symphony
SK Sanctuary
St. Columba School
Josh Story
Sycuan Casino
Tierrasanta Lutheran Church
United Way of San Diego County
Dorothy Wagemester
Westcore Properties
YoYo Lipgloss
Zoological Society of San Diego

Bronze $100-249
Adelaide’s Florist
Ashford University
Athenaeum Music & Arts Library, School of the Arts
Diana Atkins
Michelle Barr
BERKMAN PR
Patsy Bock
Broadway San Diego
California State Parks
CB Richard Ellis
Carol Clark
Del Mar Thoroughbred Club
Department of Fish & Game
Marilyn Driscoll
Exclamations
Fred Astaire Dance Studio
Fabiola Fujiwara
Garcon Inc.
Garden Fresh Corp
George’s at the Cove
Florence Gray
Fred Grether
Corey Griffin
Guld
H & M Landing
Heartworks
Melissa Hughes
Rusty Johnson Inc.
JoyIn Clothing Company
Judy Judy Judy
Sheldon Kelman
Adam Kutnik
Everette Labarge
Ladeki Restaurant Group
La Jolla Playhouse
Judie LaPierre
Peter Madruga
Melanie Maxwell
Nicole Meyer
Michelle Mohlock
Nightingale Music
Northern Trust
Orfila Vineyards & Winery
Pacific Athletic Club
Pacifica Del Mar
The Palm Restaurant
Parker News Service
Kathleen Redding
Sammy’s California Woodfired Pizza
San Diego Bowl Game Assoc.
San Diego County Credit Union
San Diego Harbor Excursion
San Diego Unified School District
San Diego Wine Company
Santé Ristorante
Sanyo
Sbicca An American Bistro
Debbie Seifert
Claire Sheinberg
Alexis Skinner
The Spiritual Ministry Center
Patrick Stalnaker
Sterling Wealth Strategies & Insurance
Terminix
Viejas Enterprises
Dorothy Voss
Karen Watt
Lorrie Webb
Wells Consulting
Margaret York
Linda Young

We make every effort to ensure accuracy in spelling and gift levels. Please accept our apologies for any errors and contact Susanne Torre at 858-427-1102 or susanne@promises2kids.org for any corrections.

“We make a living by what we get; we make a life by what we give.”

— Norman Kennedy
Executive Committee & Officers:

Ken Van Damme II, Chairman of the Board
RPR Partners, LLP, Director

Derek Thomas, Vice Chair
Newland Communities, Vice Chairman, Retired

Jason Howerton, Secretary
ARS National Services, Inc., President & CEO

Tim Ludwig, Treasurer
Ohana Capital, Managing Partner

Craig Irving
Irving Hughes, Principal

Romy Selati Loseke
Md7, LLC, Associate General Counsel

Noelle Ludwig
Community Volunteer

Jane Mack-Baker
QUALCOMM, Vice President, Employee Relations

Diana MarJip-Chuh
Nine Dragons, Inc., President & CEO

Ian Mausner
JS Oliver Capital Management, CEO & Senior Portfolio Manager

Keith McKenzie
Bernstein, Vice President

Stan Panikowski
DLA Piper, Partner

Jennifer Perkins
Public Relations Professional

Maureen Sullivan
San Diego Magazine, President & Publisher

Massih Tayebi, Ph.D.
Rapid Bridge, President/CEO

Kendra Thomas
Cardinal Health – CMP, Revenue Recognition Manager

Joan Waitt
Juniper Development, LLC, President

Mark Zwerenz
Lorica International, CEO
2010 Promises2Kids Board of Directors
(originally founded as the Child Abuse Prevention Foundation)

**Executive Committee & Officers:**

Jason Howerton,  
*Chair*  
ARS National Services, Inc.,  
President & CEO

Stan Panikowski,  
*Vice Chair*  
DLA Piper, Partner

Keith McKenzie,  
*Treasurer*  
Delphi Private Advisors, Partner

Jack Berkman,  
*Secretary*  
BERKMAN, President & CEO

The Honorable Susan Golding  
Promises2Kids, CEO/President

**Members**

Andrew Abrams  
Fish & Richardson P.C., Attorney

Trevor Blair  
Manpower, Business Development Manager

Steve Bond  
TAG, Executive Vice President

Perry Dealy  
Dealy Development, Inc.,  
President and CEO

Larry Donofrio  
Donofrio Consulting,  
Principal

Craig Irving  
Irving Hughes, Principal

Romy Selati Loseke  
Md7, LLC,  
Associate General Counsel

Jane Mack-Baker  
QUALCOMM,  
Vice President, Employee Relations

Diana MarJip-Chuh  
Nine Dragons, Inc.,  
President & CEO

Ian Mausner  
JS Oliver Capital Management,  
CEO & Senior Portfolio Manager

Jennifer Perkins  
Public Relations Professional

Steve Redfearn  
Redfearn & Associates  
President

Massih Tayebi, Ph.D.  
Rapid Bridge, President/CEO

Kendra Thomas  
CareFusion

Derek C. Thomas  
Newland Communities, Retired

Ken Van Damme II  
RPR Partners, LLP, Director

Joan Waitt  
Juniper Development, LLC,  
President

Mark Zwerenz  
Lorica International, CEO
Promise2Kids Staff

The Honorable Susan Golding  
CEO/President

Edith A. Glassey, MA, CFRE  
Director of Development & Communications

Teresa Stivers  
Program Director

Elizabeth Porter, CPA  
Controller

Carol Kennedy, MA  
Communications & Foundation Relations Manager

Stephanie Ortega, MA  
Guardian Scholars Program Manager

Susanne Torre  
Development Manager

Laurie Spears  
Special Events & Volunteer Manager

Stephanie Trolinger  
Program Coordinator (Camp Connect, Something Special Fund)

Mission Statement

The mission of Promises2Kids is to break the cycle of child abuse through prevention, education, and advocacy.