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Promises2Kids Meets Back to School Drive Goal for Foster Youth in San Diego County

DRAFT FOR APPROVAL – SAN DIEGO, CALIF. – Sept. XX, 2010 – Promises2Kids announced the organization collected 4,000 flash drives, backpacks and other school supplies during the recent Backpack and Flash Drive for abused and neglected children and youth in foster care throughout San Diego County. Also known as the Polinsky Children’s Center Foundation, Promises2Kids received approximately \$53,000 worth of much-needed school supplies, cash and gift certificates during the three-week campaign. The Foundation attributes much of the success to increased bin placements throughout the community, which allowed more people to donate items.

On average, a foster child will live in at least seven different homes before they turn 18 years old. The donated items will help these children keep their schoolwork organized and intact wherever they may end up. “More people participated this year than any other year,” says Hon. Susan Golding, president and chief executive officer, Promises2Kids. “Their generosity demonstrates the desire by many in our community to ensure that these foster kids are prepared for this school year.”

Promises2Kids’ ninth annual Backpack and Flash Drive was supported by Walmart, Bridgepoint Education, Boyer Moving & Storage, Building Owners and Managers Association (BOMA) San Diego chapter, KYXY-FM and Sophie@103.7.

About Promises2Kids

Originally founded as the Child Abuse Prevention Foundation of San Diego County, Promises2Kids is a 29-year-old nonprofit organization. Promises2Kids is also known as The Polinsky Children’s Center Foundation. Since 1981, Promises2Kids has led the fight against child abuse and neglect in the County of San Diego. No other organization in the area offers such a broad array of support systems, nor does any other organization in the area offer such a wealth of opportunity to connect with a wide variety of resources, programs, and collaborative partners focused on eliminating child abuse. The Chief Executive Officer and President of Promises2Kids is the former two-term Mayor of San Diego Hon. Susan Golding. For a complete list of volunteer opportunities or more information, please visit www.promises2kids.org, [Facebook](#) or [Twitter](#).

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