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(Not for publication or broadcast)

## **Promises2Kids Announces Concert with Rock Legends Pat Benatar and Neil Giraldo**

*June 2, 2010: Event proceeds to benefit children in San Diego County who are abused, neglected; and advance mission to break cycle of abuse*

**May 11, 2010** – The Honorable Susan Golding, CEO and president of Promises2Kids announces the foundation's annual outdoor Summer Concert Gala featuring four-time GRAMMY® Award-winning artist Pat Benatar accompanied by renowned guitarist Neil Giraldo on Wed., June 2 from 6:30 to 10:00 p.m. at the estate of Joan Waitt, honorary co-chair, in La Jolla, Calif. All proceeds from the event will benefit Promises2Kids, a San Diego-based non-profit dedicated to breaking the cycle of child abuse through prevention, education and advocacy.

With six platinum and four gold albums to her credit, singer/songwriter Pat Benatar is one of the country's leading female rock vocalists. Her distinctive vocals, smoldering Ukrainian good looks, and powerful arrangements by band leader/guitarist Neil Giraldo launched a career that has powered on into the present.

This will be the first time the duo will perform an acoustic set in San Diego, under the stars and overlooking the Pacific Ocean at the beautiful, private estate of Joan Waitt. The evening will also feature an elegant sit down dinner prepared by the chefs from the Hyatt Regency La Jolla. Guests may bid on a number of one-of-a-kind silent and live auction packages, including beautiful jewelry, a private owner's box at the finish line and overlooking the Winner's Circle at the Del Mar Racetrack, golf and lunch at the San Diego Country Club, and a night out Downtown with a one-night stay in the Presidential Suite of the historic St. James Hotel plus a \$200 gift certificate to any of the Cohn Restaurants and four Founder's tickets to a San Diego Padres game.

"It is a dream come true to have Pat Benatar and Neil Giraldo perform for us on this most unforgettable evening," says Ann Haddad who co-chairs the Summer Concert Gala event with her husband Ben. "Last year's event with Jewel raised nearly \$220,000 toward breaking the cycle of child abuse, adds Golding. "Proceeds will help children who have no one else in their lives and desperately need a home, and also help provide for those things that every other child have."

Honorary chairs for the Promises2Kids Summer Concert Gala featuring Pat Benatar and Neil Giraldo are San Diego Mayor Jerry Sanders and Joan Waitt. Presenting sponsor is Rivers of Hope Foundation. Additional donating sponsors for the event include Bridgepoint Education, Cubic Corporation, Redfearn & Associates, *San Diego Magazine*, and Lorica International.

Tickets can be purchased online at [www.promises2kids.org](http://www.promises2kids.org) for \$250 per person for general admission, \$475 for the VIP reception, and \$2,750 for a table sponsorship. For tickets or more information about the event and sponsorship opportunities, please call Promises2Kids at 858-427-1112.

Promises2Kids 2010 Summer Concert Gala committee members include: Honorary Chairs San Diego Mayor Jerry Sanders and Joan Waitt (board member); Event Co-Chairs Ann and Ben Haddad; Andrew Abrams (board member); Steve Bond (board member); Ashley Constans; Larry Donofrio (board member); Steve Elder; Connie Fox; Pamela Hunt; Jane Mack-Baker (board member); Diana Marjip-Chuh (board member); Steve Redfearn; Aunde Rose; and Jay Sheehan.

### **About Promises2Kids**

Originally founded as the Child Abuse Prevention Foundation of San Diego County, Promises2Kids is a 29-year-old nonprofit organization. Since 1981, Promises2Kids, also known as the Polinsky Children's Center Foundation, has led the fight against child abuse and neglect in the County of San Diego. No other organization in the area offers such a broad array of support systems, nor does any other organization in the area offer such a wealth of opportunity to connect with a wide variety of resources, programs, and collaborative partners focused on eliminating child abuse. The Chief Executive Officer and President of Promises2Kids is the former two-term Mayor of San Diego Susan Golding. For a complete list of volunteer opportunities or more information, please visit [www.promises2kids.org](http://www.promises2kids.org), [Facebook](#) or [Twitter](#).

Promises2Kids 2010 Board of Directors:

Executive Committee and Officers include Jason Howerton, chair; Stan Panikowski, vice chair; Keith McKenzie, treasurer; Jack Berkman, secretary; and Hon. Susan Golding, president and chief executive officer. Members include Andrew Abrams; Steve Bond; Perry Dealy; Larry Donofrio; Craig Irving; Romy Selati Loseke; Jane Mack-Baker; Diana MarJip-Chuh; Ian Mausner; Jennifer Perkins; Massih Tayebi; Kendra Thomas; Derek C. Thomas; Ken Van Damme II; Joan Waitt and Mark Zwerenz. Founder Emeritus Members include Robert K. Butterfield; Renée Comeau and Norma Hirsh.

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