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FOR IMMEDIATE RELEASE

Promises2Kids to Host an Unforgettable Benefit Gala Featuring Multiple Grammy Nominee Artist, Jewel

Proceeds to Benefit Promises2Kids Programs Aimed at Breaking the Cycle of Child Abuse in San Diego

SAN DIEGO (June 17, 2009) – Promises2Kids, formerly the Child Abuse Prevention Foundation, will host its first fundraising event of the year, *Jewel – A Private Concert to Benefit Promises2Kids*, on Monday, July 20, 2009 at the Estate of Joan Waitt, Honorary Chair, in La Jolla, Calif. Proceeds from the outdoor event will fund programs at Promises2Kids, a San Diego non-profit committed to mending the broken promises made to child abuse victims, one child at a time.

Promises2Kids has funded child abuse prevention, education and advocacy programs for more than 27 years. Its primary goals are to break the cycle of child abuse and neglect, and provide San Diego County's foster children (approximately 7,000) with the tools, opportunities and guidance they need to address the circumstances which brought them into foster care, overcome those circumstances, and grow into healthy, happy and successful adults.

Performing as the benefit gala's feature is singer, songwriter, poet and three-time Grammy nominee, Jewel Kilcher, who is also a former San Diego resident. The exclusive concert will be held under a tent of stars in the backyard garden of Joan Waitt's estate, which has been graciously donated for the event. The event will also include a delicious dinner catered by the Hyatt Regency La Jolla and live auction where guests can bid on exclusive packages, including artist memorabilia, international vacation packages, dining experiences at San Diego's finest restaurants, and many more one-of-a-kind items.

"We are honored to have recording artist, Jewel, perform at our Promises2Kids fundraising event," said Romy Selati Loseke and Maureen Sullivan, event co-chairs of the *Jewel – A Private Concert to Benefit Promises2Kids*. "We are grateful for the generous donations received from our sponsors, including Joan Waitt for the donation of the concert venue. We greatly appreciate the dedication of our volunteer planning committee, which has been diligently committed to ensuring a spectacular evening for our guests."

Donating sponsors for the event include: Joan Waitt and family, *San Diego Magazine*, Redfearn & Associates, Manpower and Union Bank.

The *Jewel – A Private Concert to Benefit Promises2Kids* event will be held on Monday, July 20 at the Estate of Joan Waitt located at 7243 Encelia Drive, La Jolla, CA 92037. The VIP reception with hors d'ouvres catered by Truluck's begins at 6:00 p.m. Dinner

and cocktails will begin at 6:30 p.m. followed by a live auction and the performance by artist Jewel beginning at 8:30 p.m. Complimentary valet service will be provided.

Tickets for the *Jewel – A Private Concert to Benefit Promises2Kids* are online and will be available at the door. They start at \$250 per person for general admission, \$475 for the VIP reception with Jewel, and \$2,500 for a 10-person table or six VIP tickets. For tickets or more information about the event and sponsorship opportunities, please visit www.Promises2Kids.org or call Promises2Kids at 858-427-1102.

Jewel – A Private Concert to Benefit Promises2Kids committee members include: Honorary Chair Joan Waitt; Event Co-Chair Romy Selati Loseke (board member); Event Co-Chair Maureen Sullivan (board member); Jack Berkman (board member); Steve Bond (board member); Irene Butterfield; Ashley Constans; Larry Donofrio (board member); Steve Elder; Mia Goldklang; Pam Hunt; Jeanne Lucia; Bethany Odell; Jennifer Perkins (board member); Steve Redfearn; Aunde Rose and Jay Sheehan.

About Promises2Kids

Originally founded as the Child Abuse Prevention Foundation of San Diego County, Promises2Kids is a 27-year-old nonprofit organization. Since 1981, Promises2Kids has led the fight against child abuse and neglect in the County of San Diego. No other organization in the area offers such a broad array of support systems, nor does any other organization in the area offer such a wealth of opportunity to connect with a wide variety of resources, programs, and collaborative partners focused on eliminating child abuse. The Chief Executive Officer of Promises2Kids is the former two-term Mayor of San Diego Hon. Susan Golding.

Promises2Kids 2009 Board of Directors

Executive Committee and Officers include Ken Van Damme II, Chairman of the Board; Derek Thomas, Vice Chair; Yvonne Campbell, Secretary; Tim Ludwig, Treasurer; and Hon. Susan Golding, President and Chief Executive Officer. Members include Jack Berkman; Steve Bond; Perry Dealy; Larry Donofrio; Lois Fong-Sakai; Jason Howerton; Romy Selati Loseke; Noelle Ludwig; Diana MarJip-Chuh; Ian Mausner; Keith McKenzie; Stan Panikowski; Jennifer Perkins; Maureen Sullivan and Kendra Thomas. Founder Emeritus Members include Robert K. Butterfield; Renée Comeau, and Norma Hirsh. Emeritus Members include Bob Duggan, Jack and *Mary Goodall, Craig Irving, Hon. J. Lawrence Irving, Hon. James R. Milliken, and Jeannie and Arthur Rivkin.

**Deceased June 2009*

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